

Leveraging Department of Energy Authorities and Assets to Strengthen the U.S. Clean Energy Manufacturing Base

Jake Higdon

March 2022





Summary

The Biden-Harris Administration has made revitalization of U.S. manufacturing a key pillar of its economic and climate strategies. On the campaign trail, President Biden pledged to do away with "invent it here, make it there," alluding to the long-standing trend of outsourcing manufacturing capacity for critical technologies — ranging from semiconductors to solar panels — that emerged from U.S. government labs and funding. As China and other countries make major bets on the clean energy industries of the future, it has become clear that climate action and U.S. manufacturing competitiveness are deeply intertwined and require a coordinated strategy.

Additional legislative action, such as proposals in the Build Back Better Act that passed the House in 2021, will be necessary to fully execute a comprehensive manufacturing agenda that includes clean energy and industrial products, like low-carbon cement and steel. However, the Department of Energy (DOE) can leverage existing authorities and assets to make substantial progress today to strengthen the clean energy manufacturing base.

This memo recommends two sets of DOE actions to secure domestic manufacturing of clean technologies:

- (1) Foundational steps to successfully implement the new <u>Determination of Exceptional Circumstances</u> (DEC) issued in 2021 under the Bayh-Dole Act to promote domestic manufacturing of clean energy technologies.
- (2) Complementary U.S.-based manufacturing investments to maximize the DEC's impact and to maximize the overall domestic benefits of DOE's clean energy innovation programs.

Challenge and Opportunity

Recent years have been marked by growing societal inequality, a pandemic, and climate change-driven extreme weather. These factors have exposed the weaknesses of essential supply chains and our nation's legacy energy system.

Meanwhile, once a reliable source of supply chain security and economic mobility, U.S. manufacturing is at a crossroads. Since the early 2000s, U.S. manufacturing productivity has <u>stagnated</u> and five million jobs have been lost. While countries like <u>Germany and South Korea</u> have been doubling down on industrial innovation — in ways that have yielded a strong manufacturing <u>job recovery</u> since the Great Recession — the United States has only recently begun to recognize domestic manufacturing as a crucial part of a <u>holistic innovation ecosystem</u>. Our nation's longstanding, myopic focus on basic technological research and development (R&D) has contributed to the American share of global manufacturing <u>declining by 10 percentage points</u>, and left U.S. manufacturers unprepared to scale up new innovations and compete in critical sectors long-term.



The Biden-Harris administration has sought to reverse these trends with a <u>new industrial strategy</u> for the 21st century, one that includes a focus on the industries that will enable us to tackle our most pressing global challenge and opportunity: climate change. This strategy recognizes that the United States has yet to foster a robust manufacturing base for many of the key products — ranging from solar modules to lithium-ion batteries to low-carbon steel — that will dominate a clean energy economy, despite having funded a large share of the early and applied research into underlying technologies. The strategy also recognizes that as clean energy technologies become increasingly foreign-produced, risks increase for U.S. climate action, <u>national security</u>, and our ability to capture the economic benefits of the clean energy transition.

The U.S. Department of Energy (DOE) has a central role to play in executing the administration's strategy. The Obama administration dramatically ramped up funding for DOE's Advanced Manufacturing Office (AMO) and launched the Manufacturing USA network, which now includes seven DOE-sponsored institutes that focus on cross-cutting research priorities in collaboration with manufacturers. In 2021, DOE issued a <u>Determination of Exceptional Circumstances (DEC)</u> under the Bayh-Dole Act of 1980¹ to ensure that federally funded technologies reach the market and deliver benefits to American taxpayers through substantial domestic manufacturing. The DEC cites global competition and supply chain security issues around clean energy manufacturing as justification for raising manufacturing requirements from typical Bayh-Dole "U.S. Preference" rules to stronger "U.S. Competitiveness" rules across DOE's entire science and energy portfolio (i.e., programs overseen by the Under Secretary for Science and Innovation (S4)). This change requires DOE-funded subject inventions to be substantially manufactured in the United States for all global use and sales (not just U.S. sales) and expands applicability of the manufacturing requirement to the patent recipient as well as to all assignees and licensees. Notably, the DEC does allow recipients or licensees to apply for waivers or modifications if they can demonstrate that it is too challenging to develop a U.S. supply chain for a particular product or technology.

The DEC is designed to maximize return on investment for taxpayer-funded innovation: the same goal that drives all technology transfer and commercialization efforts. However, to successfully strengthen U.S. manufacturing, create quality jobs, and promote global competitiveness and national security, DOE will need to pilot new evaluation processes and data reporting frameworks to better assess downstream impacts of the 2021 DEC and similar policies, and to ensure they are implemented in a manner that strengthens manufacturing without slowing technology transfer. It is essential that DOE develop an evidence base to assess a common critique of the DEC:

-

¹The Bayh-Dole Act of 1980 codified the patent rights granted to nonprofits, universities, and businesses that enter into funding agreements with the federal government. The act enables these entities to obtain title to and license "subject inventions" funded by the government, so long as the licensees agree to certain conditions to protect the government's interests, report on invention utilization, pursue commercial applications (i.e., not simply sit on the patent), and substantially manufacture in the United States products intended for domestic sale. If a licensee fails to uphold these requirements, the federal government has "march in" rights to force the licensee to license the application for practical use and public benefit. The Department of Commerce's National Institute of Science and Technology (NIST) oversees standard patent rights under Bayh-Dole, but individual agencies have some latitude to expand requirements in "exceptional circumstances."



that it reduces appetite for companies and investors to engage in funding agreements. Continuous evaluation can enable DOE to understand how well-founded these concerns are.

Yet, the new DEC rules and requirements alone cannot overcome the structural barriers to domestic commercialization that clean energy companies face today. DOE will also need to systematically build domestic manufacturing efforts into basic and applied R&D, demonstration projects, and cross-cutting initiatives. DOE should also pursue complementary investments to ensure that licensees of federally funded clean energy technologies are *able* and *eager* to manufacture in the United States. Under existing authorities, such efforts can include:

- Elevating and empowering AMO and Manufacturing USA to build a competitive U.S. workforce and regional infrastructure for clean energy technologies.
- Directly investing in domestic manufacturing capacity through DOE's Loan Programs Office and through new authorities granted under the Bipartisan Infrastructure Law.
- Market creation through targeted clean energy procurement.
- Coordination with place-based and justice strategies.

These complementary efforts will enable DOE to generate more productive outcomes from its 2021 DEC, reduce the need for waivers, and strengthen the U.S. clean manufacturing base. In other words, rather than just slow the flow of innovation overseas without presenting an alternative, they provide a domestic outlet for that flow. *Figure 1* provides an illustration of the federal ecosystem of programs, DOE and otherwise, that complement the mission of the DEC.

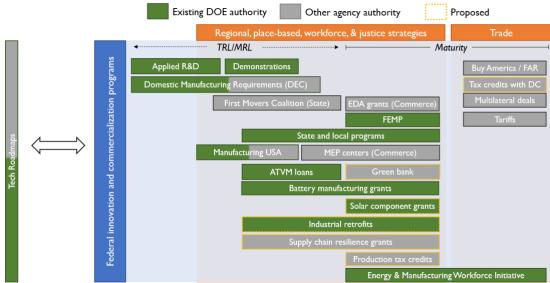


Figure 1. Federal elements of a U.S. clean manufacturing strategy



Programs are arranged in rough accordance to their role in the innovation cycle. TRL and MRL refer to technology and manufacturing readiness level, respectively. Proposed programs, highlighted with a dotted yellow border, are either found in the Build Back Better Act passed by the House in 2021 or the Bipartisan Innovation Bill (USICA/America COMPETES).

Plan of Action

While further Congressional action will be necessary to fully execute a long-term national clean manufacturing strategy and ramp up domestic capacity in critical sectors, DOE can meaningfully advance such a strategy now through both long-standing authorities and recently authorized programs. The following plan of action consists of (1) foundational steps to successfully implement the DEC, and (2) complementary efforts to ensure that licensees of federally funded clean energy technologies are *able* and *eager* to manufacture in the United States. In tandem, these recommendations can maximize impact and benefits of the DEC for American companies, workers, and citizens.

Part 1: DEC Implementation

The following action items, many of which are already underway, are focused on basic DEC implementation.

- Develop and socialize a draft reporting and data collection framework. The Office of the Under Secretary for Science and Innovation should work closely with DOE's General Counsel and individual program offices to develop a reporting and data collection framework for the DEC. Key metrics for the framework should be informed by the Science and Innovation (S4) mission, and capture broader societal benefits (e.g., job creation). DOE should target completion of a draft framework by the end of 2022, with plans to socialize, pilot, and finalize the framework in consultation with the S4 programs and key external stakeholders.
- Identify pilots for the new data reporting framework in up to five Science and Innovation programs. Since the DEC issuance, Science and Innovation (S4) funding opportunity announcements (FOAs) have been required to include a section on "U.S. Manufacturing Commitments" that states the requirements of the U.S. Competitiveness Provision. FOAs also include a section on "Subject Invention Utilization Reporting," though the reporting listed is subject to program discretion. By early 2023, DOE should identify up to five program offices in which to pilot the data reporting framework referenced above. The Office of the Under Secretary for Science and Innovation (S4) should also consider coordinating with the Office of the Under Secretary for Infrastructure (S3) to pilot the framework in the Office of Clean Energy Demonstrations. Pilot programs should build in opportunities for external feedback and continuous evaluation to ensure that the reporting framework is adequately capturing the effects of the DEC.



- Set up a DEC implementation task force. The DEC requires quarterly reporting from program offices to the Under Secretary for Science and Innovation. The Under Secretary's office should convene a task force comprising representatives from the Office of Technology Transitions (OTT), the General Counsel's office (GC), the Office of Manufacturing and Energy Supply Chains, and each of DOE's major R&D programs to track these reports. The task force should meet at least quarterly, and its findings should be transmitted to the DOE GC to monitor DEC implementation, troubleshoot compliance issues, and identify challenges for funding recipients and other stakeholders. From an administrative standpoint, these activities could be conducted under the Technology Transfer Policy Board.
- Incorporate domestic manufacturing objectives into all technology-specific roadmaps and initiatives, including the Earthshots. DOE and the National Labs regularly track the development and future potential of key clean energy technologies through analysis (e.g., the National Renewable Energy Laboratory (NREL)'s Future Studies). DOE also has developed high-profile cross-cutting initiatives, such as the Grid Modernization Initiative and the "Earthshots" initiative series, aimed at achieving bold technology targets. OTT, in concert with the Office of Policy and individual program offices, should incorporate domestic manufacturing into all technology-specific roadmaps and crosscutting initiatives. Specifically, technology-specific roadmaps and initiatives should (i) assess the current state of U.S. manufacturing for that technology, and (ii) identify key steps needed to promote robust U.S. manufacturing capabilities for that technology, ARPA-E (which has traditionally included manufacturing in its technology targets and been subject to a DEC since 2013) and the supply chain recommendations in the Energy Storage Grand Challenge Roadmap may provide helpful models.
- Support the White House and NIST on the iEdison rebuild. The National Institute of Standards and Technology (NIST) is currently <u>revamping</u> the iEdison tool for reporting federally funded inventions. The coincident timing of this effort with the DOE's DEC creates an opportunity to align data and waiver processes across government. DOE should work closely with NIST to understand new features being developed in the iEdison rebuild, offer input on manufacturing data collection, and align DOE reporting requirements where appropriate. Data reported through iEdison will help DOE evaluate the success of the DEC and identify areas in need of support. For instance, if iEdison data shows that a certain component for batteries becomes an increasing source of DEC waivers, DOE and the Department of Commerce may respond with targeted actions to remedy this gap in the domestic battery supply chain. Under the pending Bipartisan Innovation Bill, the Department of Commerce could receive funding for a new supply-chain monitoring program to support these efforts, as well as \$45 billion in grants and loans to finance supply chain resilience, iEdison data could also be used to justify Congressional approval of new DOE authorities to strengthen domestic manufacturing.



Part 2: Complementary Investments

Investments to support the domestic manufacturing sector and regional innovation infrastructure must be pursued in tandem with the DEC to translate into enhanced clean manufacturing competitiveness. The following actions are intended to reduce the need for waivers, shore up supply chains, and expand opportunities for domestic manufacturing:

- Elevate and empower DOE's AMO to serve as the hub of U.S. clean manufacturing strategy. Under the Obama administration, recognition that the U.S. was underinvesting in manufacturing innovation led to a dramatic expansion of the Advanced Manufacturing Office (AMO) and the launch of the Manufacturing USA institutes, modeled on Germany's Fraunhofer institutes. DOE has begun to add a seventh institute focused on industrial decarbonization to the six institutes it already manages, and requested funding to launch an eighth and ninth institute in FY22. While both AMO and Manufacturing USA have proven successful through an array of industryuniversity-government partnerships, technical assistance, and cooperative R&D, neither are fully empowered to serve as hubs for U.S. clean manufacturing strategy. AMO currently faces bifurcated demands to implement advanced manufacturing practices (cross-sector) and promote competitiveness in emerging clean industries (sector-specific). The Manufacturing USA institutes have also been limited by their narrow, often siloed mandates and the expectation of financial independence after five years; under the Trump Administration, DOE sought to wind down the institutes rather than pursue additional funding. DOE should reinvest in establishing AMO and the institutes as the "tip of the spear" for a domestic clean manufacturing strategy and seek to empower them in four ways:
 - o Institutional structure. AMO should be elevated to the Deputy Under Secretary or Assistant Secretary level, as has been recommended by recent DOE Chief of Staff Tarak Shah in a 2019 report, the House Select Committee on the Climate Crisis, the National Academies, and many others. This combination of enhanced funding and authority would empower DOE to pursue a more holistic clean manufacturing strategy, commensurate with the scale of the climate and industrial challenges we face.
 - Mission focus. It is critical that AMO continue to work on both advanced manufacturing practices (cross-sector) and competitiveness in emerging clean energy industries (sector-specific), but this bifurcated mission does present challenges. As alluded to in a <u>January 2022 RFI</u>, AMO is attempting to pursue both goals in tandem. With the structural elevation proposed above, there is an opportunity for AMO's clean energy manufacturing mission to be clarified, with a subset of staff and programs specifically dedicated to competitiveness in these emerging sectors.



- Regional infrastructure and workforce development. AMO's authority already extends beyond applied R&D, providing technical assistance, workforce development, and more. The Manufacturing USA institutes provide regional support for early prototyping efforts, officially operating up to Technology Readiness Level (TRL) 7. However, these programs should be granted greater authority and budget to foster regional demonstration and workforce development centers for low-carbon and critical clean energy manufacturing technologies. These activities create the infrastructure for constant learning that is necessary to entice manufacturers to remain in the U.S. and reduce the need for waivers, even when foreign manufacturers present cost advantages. To start, DOE should establish a regional demonstration and workforce development facility operated by the new clean manufacturing institute for industrial decarbonization (similar in nature to Oak Ridge's Manufacturing Demonstration Facility (MDF)) to accelerate domestic technology transfer of clean manufacturing practices, and consider additional demonstration and workforce development facilities at future institutes.
- Scale. Despite accounting for roughly one-third of U.S. greenhouse gas emissions and 11% of GDP, manufacturing receives less than 10% of DOE energy innovation funding. Additionally, the Manufacturing USA institutes have roughly one-fourth of the budget, one-fifth of the institutes, and one-hundredth of the employees of the Fraunhofer institutes in Germany, a much smaller country that has nevertheless managed to <u>outpace the United States</u> in manufacturing output. To align with climate targets and the administration's goal to quadruple innovation budgets, DOE manufacturing RD&D would need to grow to roughly \$2 billion by 2025.
- Deploy at least \$20 billion in grants, loans, and loan guarantees to support solar, wind, battery, and electric vehicle manufacturing and recycling by **2027.** Not only is financial support to expand domestic clean manufacturing capacity critical for energy security, innovation clusters, and economic development, but it can also alleviate the barriers for innovators to manufacture in the U.S. and reduce the need for DEC waivers. Existing DOE authorities include the \$7 billion for battery manufacturing provided in the Bipartisan Infrastructure Law and \$17 billion in existing direct loan authority at the Loan Programs Office's Advanced Technology Vehicles Manufacturing unit. DOE's technology roadmaps can help these programs to be coordinated with earlier stage RD&D efforts by anticipating emerging manufacturing needs, so that S4 funding recipients who are subject to U.S. manufacturing requirements have more confidence in their ability to find ample domestic manufacturing capacity. The same entities that receive R&D funds also should be eligible for follow-on manufacturing incentives. The pending Bipartisan Innovation Bill and Build Back Better Act may also provide \$3 billion for solar manufacturing, renewal of the 48C advanced manufacturing investment tax credit, and a new advanced manufacturing production tax credit. While these funding



mechanisms have already been identified <u>in response to the battery supply</u> <u>chain review</u>, they should be applied beyond the battery sector.

- Leverage DOE procurement authority and state block grant programs to drive demand for American-made clean energy. Procurement is a key demand-pull lever in any coordinated industrial strategy, and can reinforce the DEC by assuring potential applicants that American-made clean energy products will be rewarded in government purchasing. This administration's Executive Order (EO) on federal sustainability calls for 100% carbon-free electricity by 2030 and "net-zero emissions from overall federal operations by 2050, including a 65 percent emissions reduction by 2030." The Federal Energy Management Program (FEMP), noted in the EO and the federal government's accompanying sustainability plan as one of the hubs of clean-energy procurement expertise, will play a key role in providing technical support and progress measurement for all government agencies as they pursue these goals, including by helping agencies to identify U.S. suppliers. For instance, in response to the battery supply chain review, FEMP was tasked with conducting a diagnostic on stationary battery storage at federal sites. DOE also delivers substantial funding and technical assistance to help states and localities deploy clean energy through the Weatherization Assistance Program and State Energy Program. These programs are now consolidated under a new Under Secretary for Infrastructure. DOE should build on these efforts by leveraging DOE's multi-billion dollar state block grant and competitive financial assistance programs, including the recently-authorized State Manufacturing Leadership grants, to support states and communities in planning to strengthen local and regional manufacturing capacity to make progress on sustainability targets (see Updating the State Energy Program to Promote Regional Manufacturing and Economic Revitalization).
- Align the above activities with DOE's place-based strategies for advancing environmental justice and supporting fossil fuel-centered communities in their clean energy transition. Throughout U.S. history, manufacturing has fostered rich local cultures and strong regional economies. Domestic manufacturing of clean energy technologies and clean industrial materials represents a major opportunity for economic revitalization, job growth, and pollution reduction. DOE also has a major role in executing President Biden's environmental justice agenda, including as chair of the Interagency Working Group (IWG) on Coal and Power Plant Communities. As noted in the IWG's initial report, investments in manufacturing have the potential to provide pollution relief to frontline communities and also retain the U.S. industrial workforce from high-carbon industries. Indeed, this is one reason why NIST's Manufacturing Extension Partnerships played a significant role in the POWER <u>Initiative</u> under the Obama administration. The domestic clean energy manufacturing investments detailed above — including expansion of AMO, new grant programs, and procurement — should all be executed in close coordination with DOE's place-based strategies to deliver benefits for environmental justice and legacy energy communities and to foster regional cultures of innovation. Finally, DOE should coordinate with other regional



development efforts across government, such as the EDA's <u>Build Back Better</u> <u>Regional Challenge</u> and USDA's Rural Development programs..

Frequently Asked Questions

1. How have DOE's manufacturing programs changed over time?

DOE's Advanced Manufacturing Office (AMO) dramatically expanded under the administration, reflecting the administration's recognition manufacturing productivity gains had slowed and capacity was shifting overseas. AMO supports research and provides technical assistance to manufacturers to improve process and energy efficiency through initiatives like <u>Industrial Assessment</u> Centers and the Better Plants program, as well as through a wide array of tools. In 2012, the Obama administration launched a network of Manufacturing USA institutes across DOE, DOD, and the Department of Commerce. Today, there are six DOEfunded clean energy manufacturing institutes in the network. DOE has plans for an additional institute focused on industrial decarbonization. DOE also has historically provided direct funding to clean energy manufacturers through the Loan Program Office's Advanced Technology Vehicles Manufacturing (ATVM) portfolio and through the 2009 American Recovery and Reinvestment Act (ARRA) via the 48C investment tax credit.

In response to climate change and in the wake of supply chain issues related to COVID-19, Congress has taken an interest in further expanding DOE's clean manufacturing authorities. The Infrastructure Investment and Jobs Act provides \$7 billion for a new battery manufacturing and recycling program, expands eligibility for the ATVM program, and appropriates funds for industrial decarbonization demonstration projects. Pending competitiveness legislation would establish a \$3 billion program for solar manufacturers, and the Build Back Better Act would fund additional clean manufacturing programs at DOE, including grants for industrial facility retrofits and procurement programs.

2. Which aspects of clean energy supply chains have been identified as critical?

Some of the most essential clean energy supply chains include battery components, solar photovoltaic components, and critical minerals, all of which remain relatively undiversified today. In February 2021, President Biden issued an executive order on supply chains that included a 100-day supply chain review for four sectors: (1) batteries, (2) critical and strategic minerals, (3) semiconductors, and (4) pharmaceuticals. DOE produced the section on batteries and DOD the section on critical minerals in the review. DOE followed this review with a series of administrative actions, including the DEC and a national blueprint for a domestic battery supply chain, and a blueprint on Securing America's Clean Energy Supply Chain. DOD's critical minerals review recommends both supply- and demand-side interventions given the immense demand for critical materials in electric vehicles and other clean energy technologies in an increasingly high-tech and digital world.



Solar technology is equally critical for meeting climate targets. Most solar components — including a large share of polysilicon and virtually all global wafer production — come from China. NREL's <u>Solar Futures Study</u> notes the critical need for domestic investment in solar supply chains, highlighting overconcentration of the solar supply chain in China as a major risk for our nation's capacity to achieve solar production and deployment targets. The study notes the potential for manufacturing production tax credits — such as those proposed in the <u>Solar Energy Manufacturing for America Act</u> — to play a role in closing cost gaps.

Finally, it is important to note that any clean energy supply chain overly reliant on foreign components is at risk of disruption from events such as COVID-19 as well as from other priorities the United States may pursue. Certain clean energy supply chains are linked to human rights abuses, including worker exploitation, forced labor, and conflict over indigenous land rights in places such as the <u>Democratic Republic of the Congo</u> and <u>Xinjiang province of China</u>. Congress and the Biden-Harris Administration have sought to impose restrictions on technologies and products from such regions on the basis of human rights, an admirable goal that will nevertheless present challenges for our ability to meet clean energy targets due to supply chain concentration.

3. How do tariffs affect U.S. clean energy manufacturing?

The United States imposed Section 201 tariffs on solar panels and cells and Section 232 tariffs on steel under President Trump, and the Biden-Harris Administration has extended these tariffs with certain adjustments. Concerns about forced labor and genocide in the Xinjiang region of China, a major source of polysilicon for solar panels, have also led the Biden administration to adopt additional restrictions. In February 2022, the Biden Administration extended solar tariffs with some modifications, including exclusion of bifacial panels, which have become the dominant form for large-scale projects. U.S. manufacturers such as First Solar have argued that this takes the teeth out of the tariffs, making it impossible to build a domestic base for bifacial panels without additional policy support. Trade protections levied against China, which dominates the solar and battery supply chains and is accused of unfair market practices, have been encouraged by domestic clean energy manufacturers, but have sparked blowback from clean energy developers. China has also pursued retaliatory measures. Tensions such as these highlight the multifaceted risks of highly concentrated clean energy supply chains.



About the Author



Jake Higdon is an Impact Fellow at the Federation of American Scientists. Prior to FAS, as Manager for U.S. Climate Policy at Environmental Defense Fund, Jake led research and analysis on federal policies to ensure an equitable energy transition, spur clean manufacturing, and develop, demonstrate, and deploy climate-beneficial technologies. He has also been a Senior Advisor to think tank Data for Progress, conducted research at the Center on Global Energy Policy, and worked in data analytics. At the end of the Obama-Biden Administration, Jake served in the White House Office of Energy and Climate Change and U.S. Department of State.

About the Day One Project



The Federation of American Scientists' Day One Project is dedicated to democratizing the policymaking process by working with new and expert voices across the science and technology community, helping to develop actionable policies that can improve the lives of all Americans. For more about the Day One Project, visit **dayoneproject.org.**

The Day One Project offers a platform for ideas that represent a broad range of perspectives across S&T disciplines. The views and opinions expressed in this proposal are those of the author(s) and do not reflect the views and opinions of the Day One Project or its S&T Leadership Council.